



**DIGITAL
VORTEX**

GUIDELINES

OUR LOGO



Logomark



Wordmark

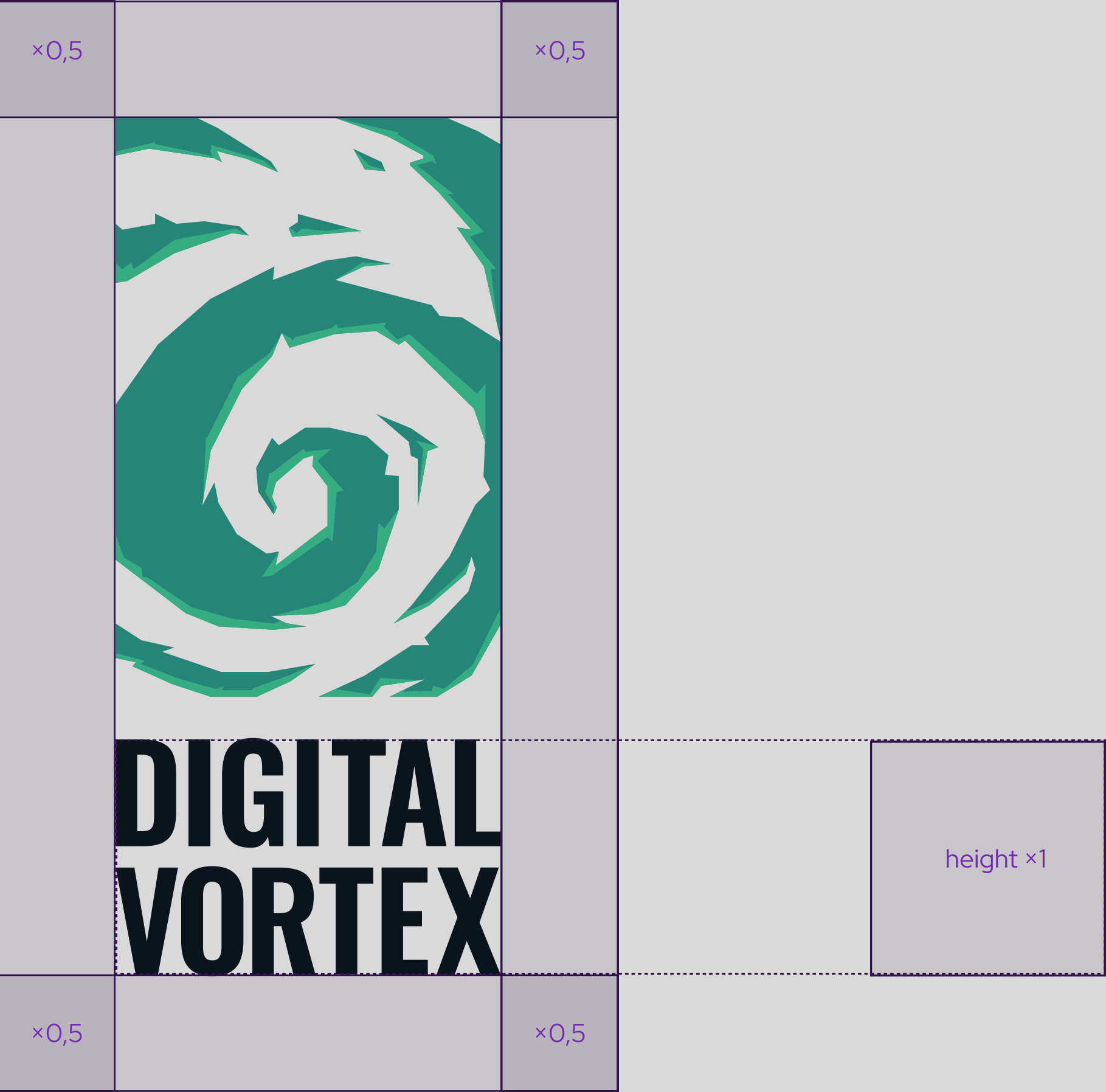
**DIGITAL
VORTEX**

Our Logo

LOGO
CLEAR SPACE



The security field is equal to half the height of the text part of the logo



SECONDARY LOGO

Secondary Logo



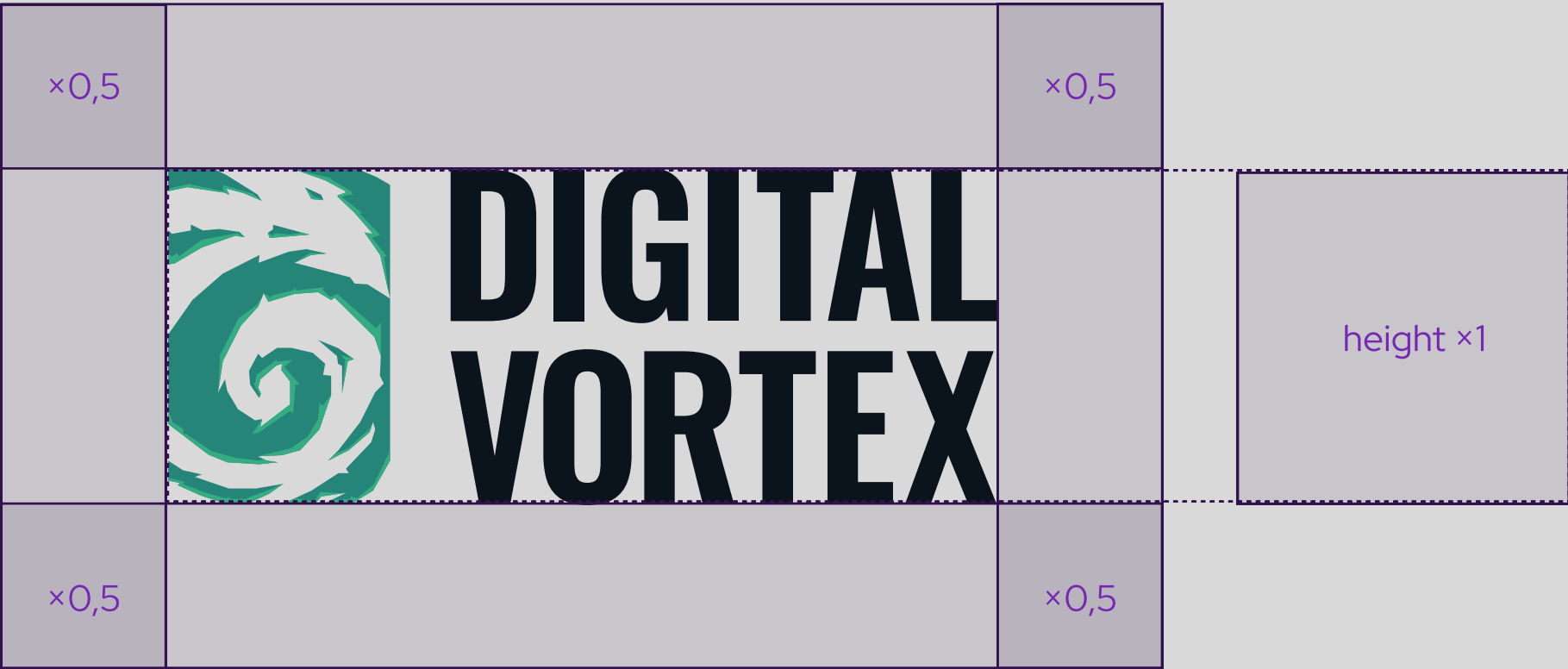
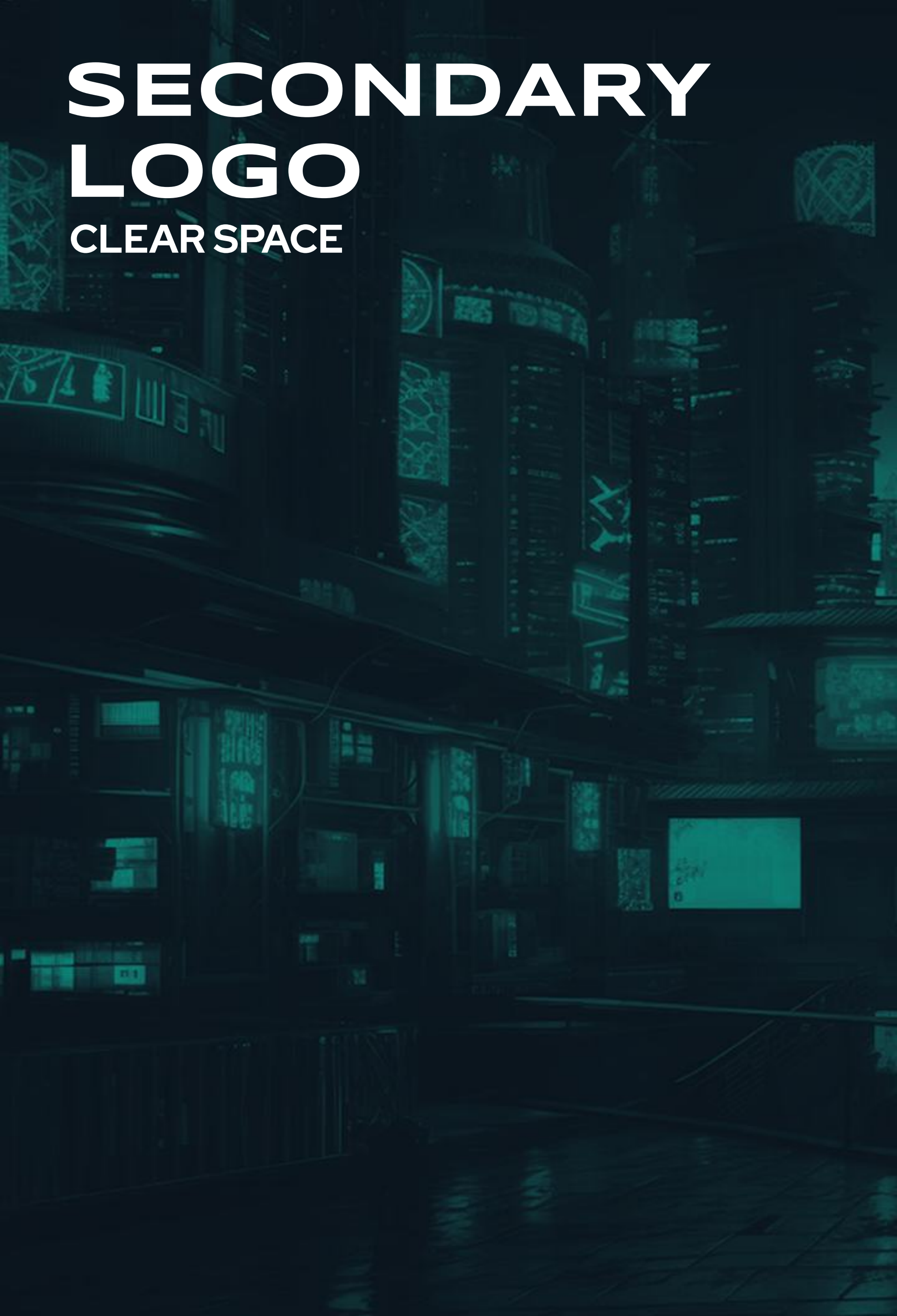
Logomark

**DIGITAL
VORTEX**

Wordmark

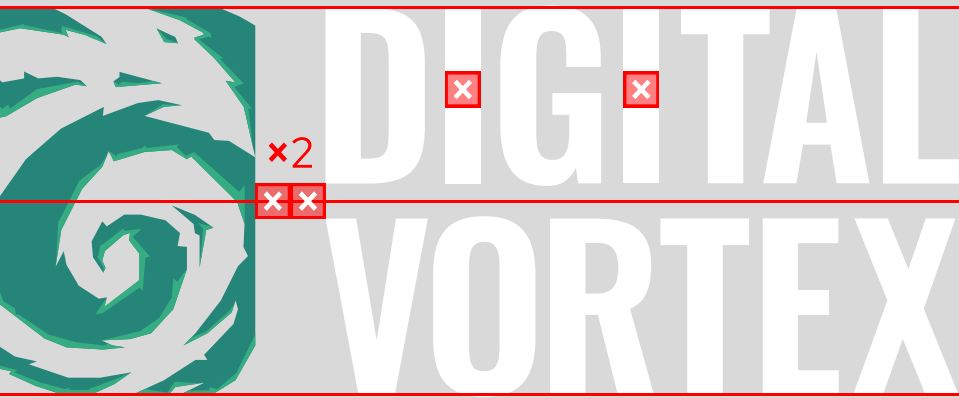
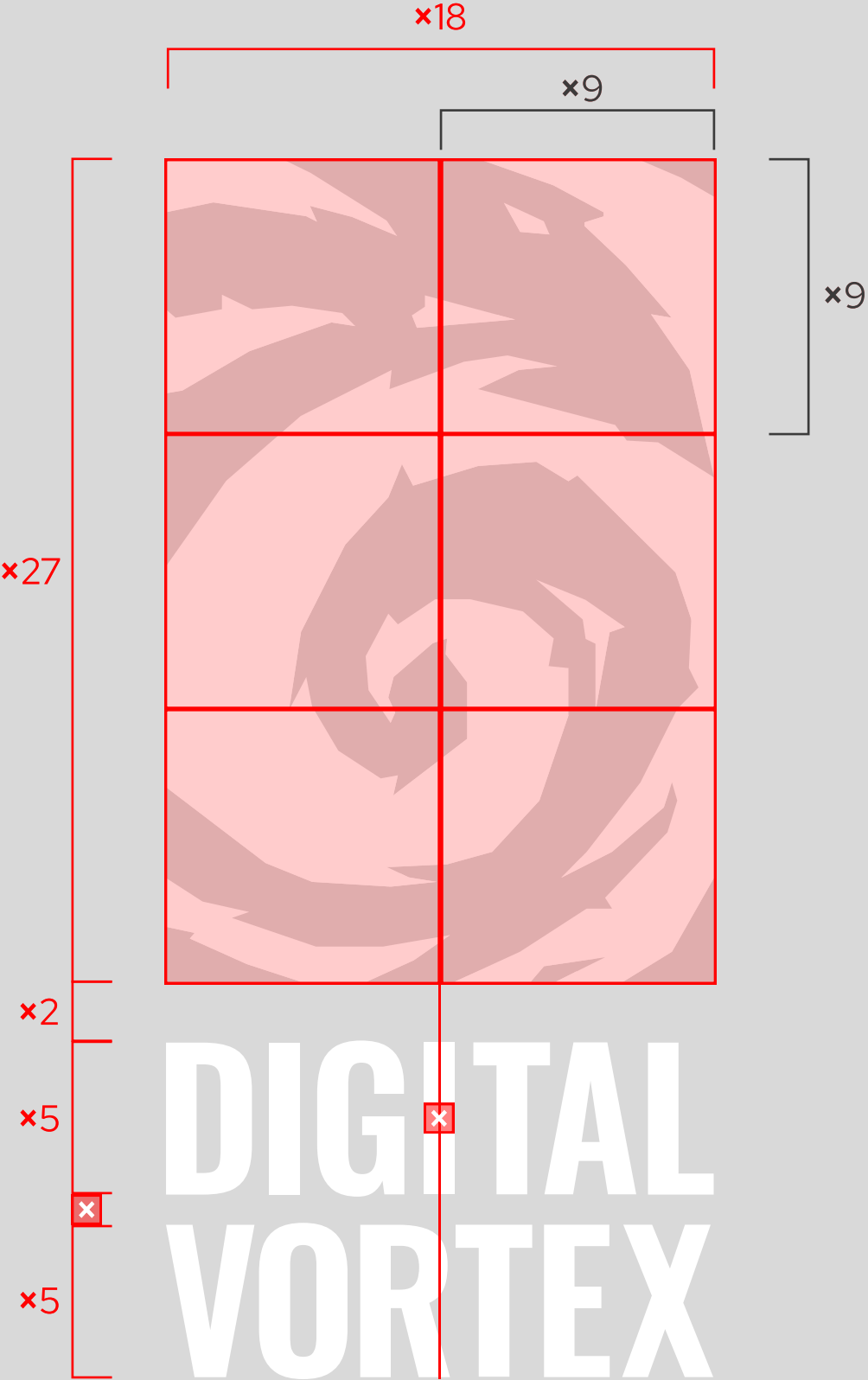
SECONDARY LOGO

CLEAR SPACE



LOGO

PROPORTIONS OF THE SIGN



LOGO

PROPORTIONS OF THE SIGN



LOGO

COLOR USAGE



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LOGO

COLOR USAGE

Duo Color



**DIGITAL
VORTEX**

Full Color



**DIGITAL
VORTEX**

Monochrome Black



**DIGITAL
VORTEX**

Monochrome White



**DIGITAL
VORTEX**

LOGO

COLOR USAGE

Duo Color



**DIGITAL
VORTEX**

Full Color



**DIGITAL
VORTEX**

Monochrome Black



**DIGITAL
VORTEX**

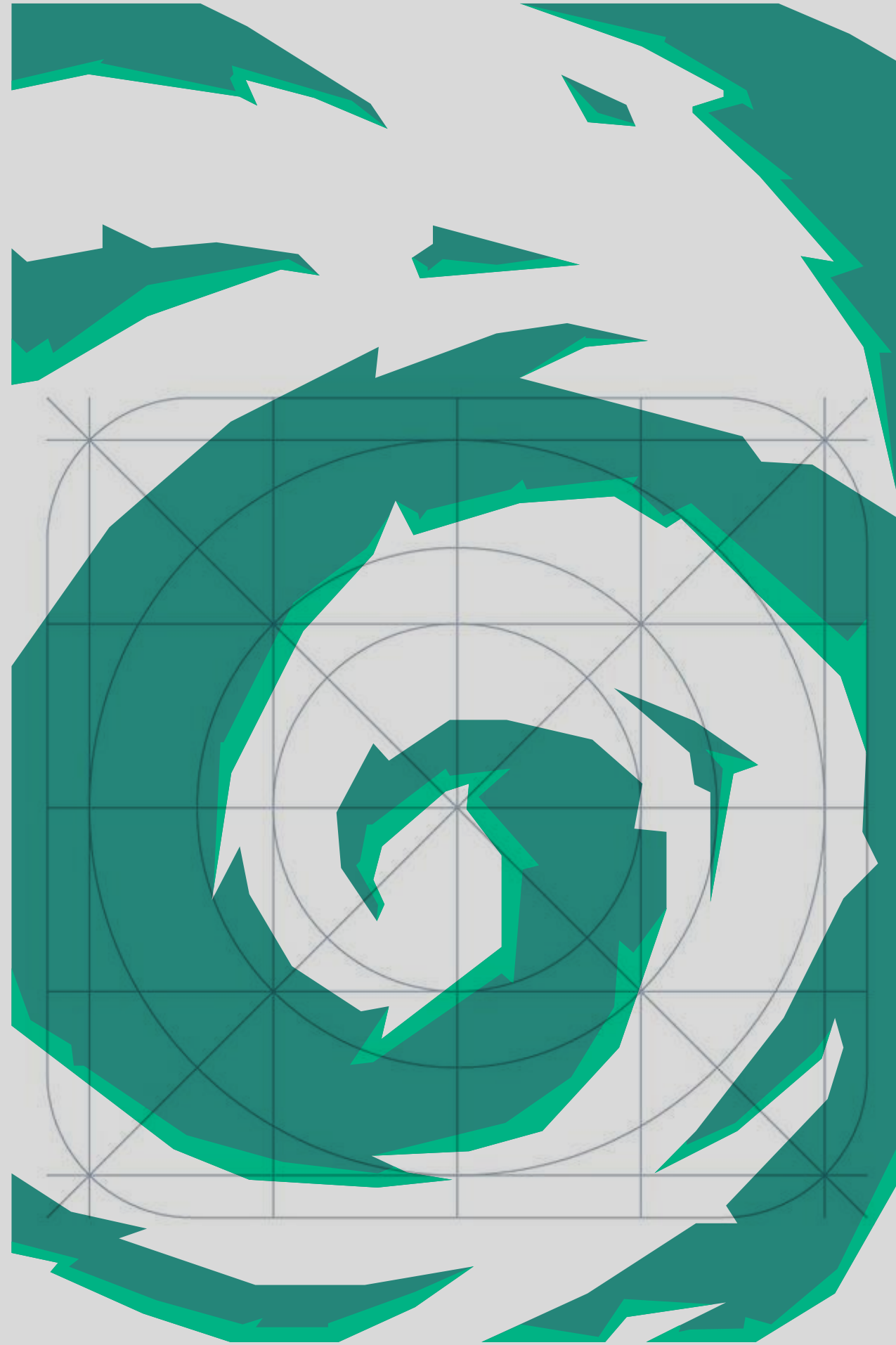
Monochrome White



**DIGITAL
VORTEX**

LOGO

ICON



LOGO

ICON



COLOR

PALETTE

HEX 258579
RGB 37, 133, 121
CMYK 38, 0, 5, 48

HEX 00B384
RGB 0, 179, 132
CMYK 70, 0, 18, 30

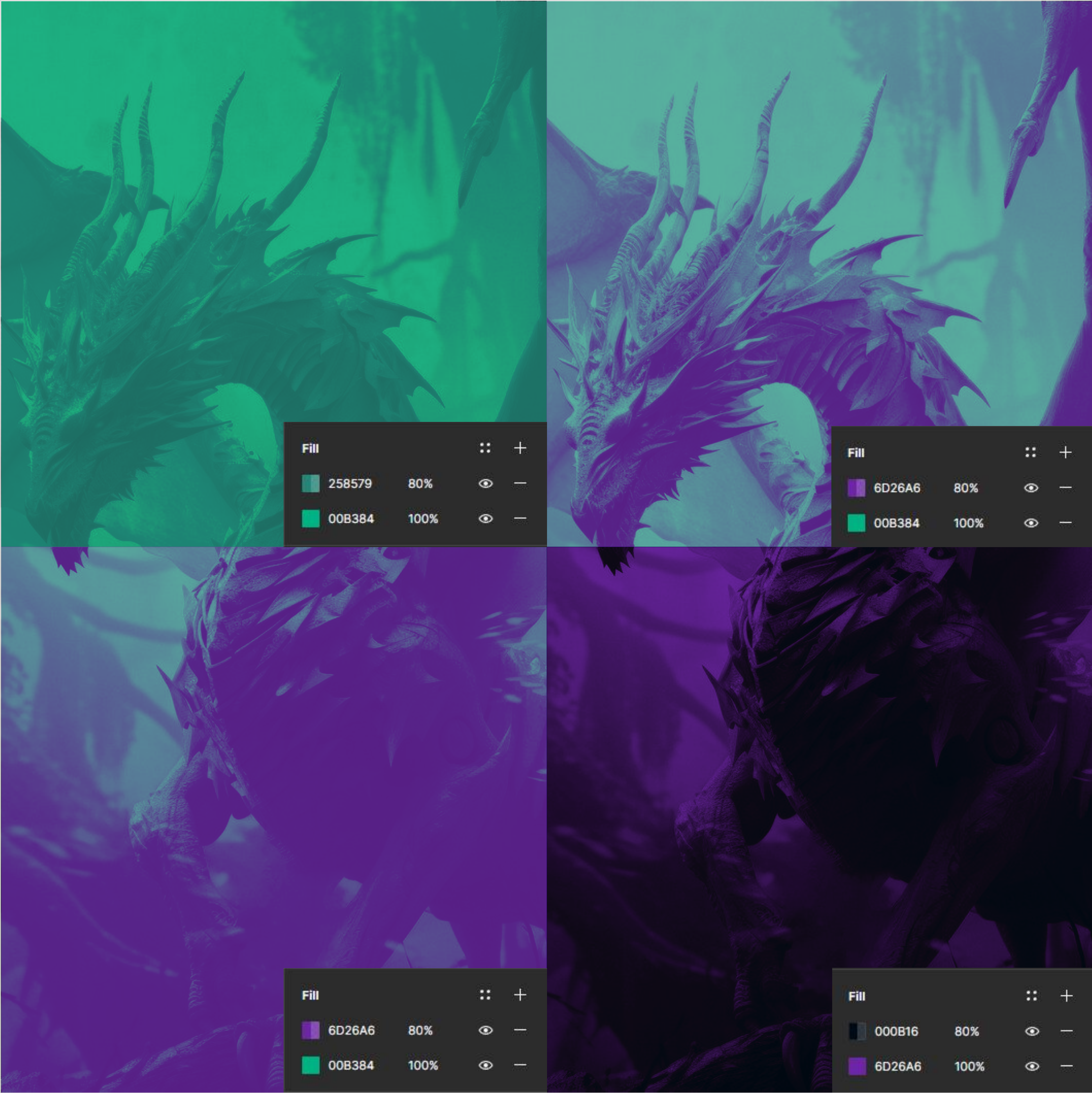
HEX 2F4F4F
RGB 47, 79, 79
CMYK 13, 0, 0, 69

HEX 6D26A6
RGB 109, 38, 166
CMYK 22, 50, 0, 35

HEX 000B16
RGB 0, 11, 22
CMYK 9, 4, 0, 91

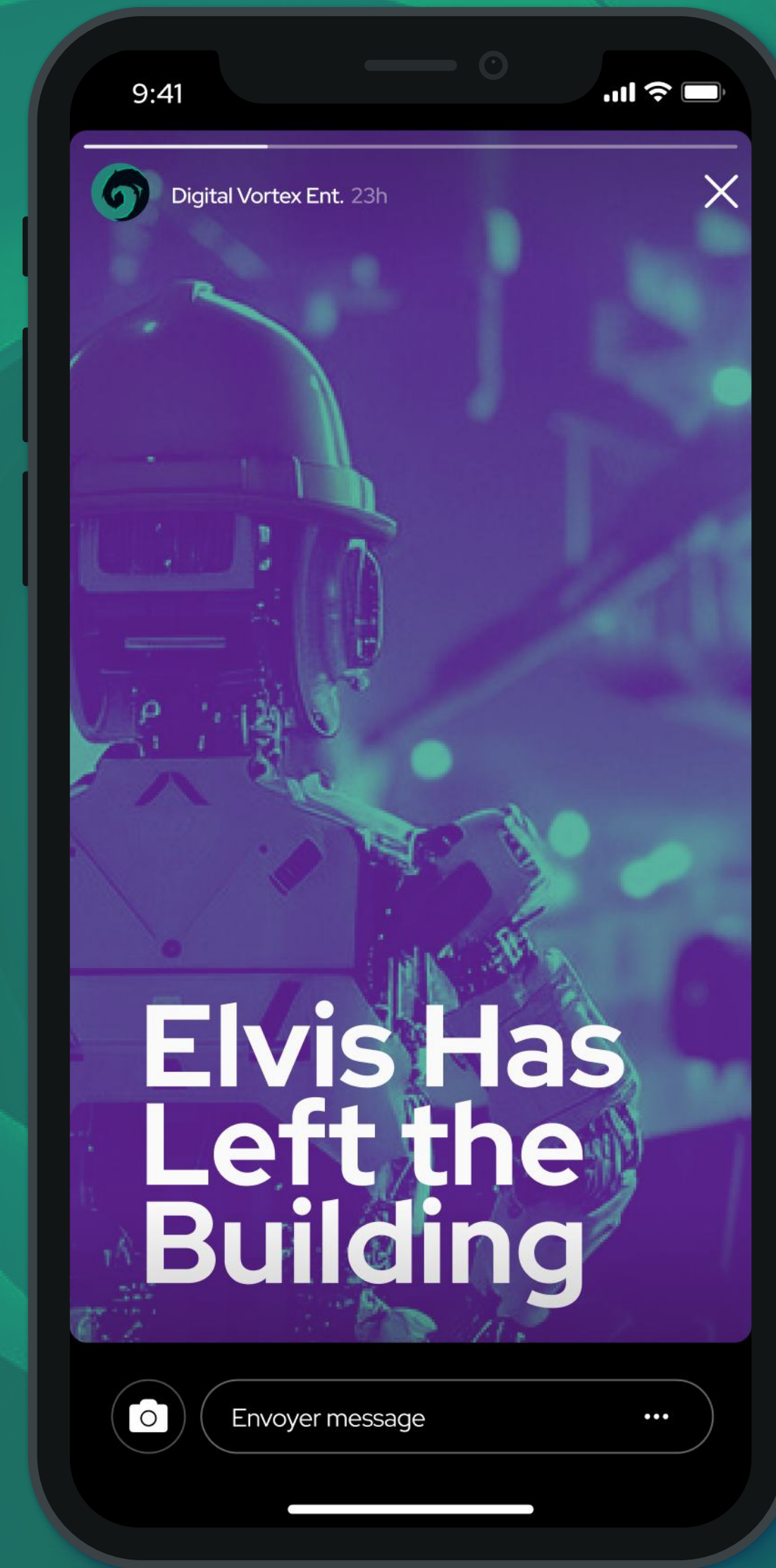
COLOR

FILTER



COLOR

FILTER





TYPOGRAPHY

ACCIDENTAL
FONT

OSWALD

ExtraLight

Light

Regular

Medium

SemiBold

Bold

A PENNY SAVED IS
A PENNY EARNED



TYPOGRAPHY

ADDITIONAL
FONT

SYNCOPATE

REGULAR

BOLD

**A HOUSE
DIVIDED AGAINST
ITSELF CANNOT
STAND**



TYPOGRAPHY

ADDITIONAL
FONT

RED HAT DISPLAY

Light

Regular

Medium

SemiBold

Bold

ExtraBold

Black

Elvis Has Left
the Building



TYPOGRAPHY

THE FUTURE BELONGS TO THOSE WHO BELIEVE IN THE BEAUTY OF THEIR DREAMS

Oswald 96
Semi-Bold

Oswald 96
Regular

When facing a difficult task, act as though it is impossible to fail. If you are going after Moby Dick, take along the tartar sauce

Red Hat Display 36



TYPOGRAPHY

**NEVER LET THE
FEAR OF
STRIKING OUT
KEEP YOU FROM
PLAYING THE
GAME**

Syncopate 84

When facing a difficult task, act as though it is impossible to fail. If you are going after Moby Dick, take along the tartar sauce

Red Hat Display 36



DIGITAL VORTEX

USE IT WELL

LET THE VORTEX SUMMON YOU